

For: NAWBO, P.O. Box 8, Rumson, NJ 07760

Contact: Margaret O'Meara 732-450-1393

FOR IMMEDIATE RELEASE

**Margaret O'Meara appointed Vice President of Corporate and Economic Development for the Central Jersey Chapter of the National Association of Women Business Owners.**

Margaret O'Meara, CFP, of Rumson, NJ has been appointed the Vice President of the Central Jersey Chapter of the National Association of Women Business Owners (NAWBO).

"American women are the world's largest economy," says O'Meara. "We own over 38% of U.S. businesses and employ over 9.2 million workers. The number of women-owned firms in the U.S. grew at twice the rate of all U.S. firms from 1997 to 2002." Members of NAWBO across the country have been in business an average of 11 years and 28% gross more than one millions dollars per year. In Central Jersey women own diverse businesses and the chapter has members who are contractors, attorneys, computer consultants, website developers, direct mail experts, marketing consultants, accountants and finance professionals. Margaret O'Meara, CFP owns O'Meara Financial Group located in Rumson, NJ.

Women do not only spend a lot of money personally but they invest heavily in their businesses. "Women invest over \$1.5 billion per year on their businesses and spend over \$3.3 billion per year on consumer goods," O'Meara states. "It is staggering how much power the American woman consumer has." O'Meara adds, "My goal as Vice President of Corporate and Economic Development is to strengthen relationships between corporations and NAWBO members so that everyone can benefit."

The National Association of Women Business Owners is the only dues-based national organization that represents all women business owners in all industries. It's the voice of America's 6.2 million women-owned businesses. For more information about attending a Central Jersey NAWBO meeting or sponsorship, please call Margaret O'Meara at 732-450-1393.