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FOR IMMEDIATE RELEASE

Margaret O'Meara, CFP®, AIFA™ Earns PLANSPONSOR Retirement *Professional Designation*

Red Bank, NJ – Margaret O'Meara has been awarded the PLANSPONSOR Retirement Professional (PRP)™ designation from the PLANSPONSOR Institute. This organization represents the education arm of PLANSPONSOR, the nation's leading resource for pension and benefits-related news, information, and tools.

Margaret O'Meara, CFP®, AIFA™ is the owner of *The O'Meara Financial Group, Inc.* in Red Bank, New Jersey. She currently works with over twenty plans and specializes in Employee Education and Investment Monitoring. As a PRP designee, she will be listed along with other leading retirement plan advisers at www.plansponsor.com/prp. She will also receive an automatic nomination for PLANSPONSOR's *Retirement Plan Adviser of the Year*.

Retirement professionals who earn the PRP designation not only demonstrate their commitment to the industry, but enjoy the benefits of an exclusive ongoing support system through PLANSPONSOR. "This training has enabled me to better identify and understand the economic and regulatory forces that influence the retirement plan market," said Ms. O'Meara. "I now have greater insight into plan sponsors' expectations in order to recognize business trends, which will lead to better customer service and business growth."

"This designation sets a new industry benchmark for measuring retirement plan sales and service expertise," notes Nevin Adams, Editor-in-Chief of PLANSPONSOR, PLANSPONSOR.com and Dean of the PLANSPONSOR Institute. "The retirement security of millions of Americans depends on employer-sponsored savings programs, and most of these programs today rely on the skills and presence of a financial adviser."

In addition to prior experience in direct retirement plan industry sales, service, and/or support, PRP designees must successfully complete Web-based and multiple-day, instructor-led coursework. Additionally, designees must sign the PLANSPONSOR Institute's Code of Ethics verifying their pledge to maintain a high standard of conduct and competency in the practice of their profession, and meet an annual continuing education requirement.

The O'Meara Financial Group specializes in working with corporations to create and maintain Company Retirement Plans like 401(k), 403(b), Profit Sharing and Defined Benefit programs. The company also works with individuals, creating investment plans, retirement strategies and providing wealth management through effective long-term planning.

In addition to providing financial guidance, the firm also offers free seminars throughout the year to help companies and individuals make the most effective and informed financial choices.

The O'Meara Financial Group is located at 157 Broad Street, Suite 303, Red Bank, NJ. They can be reached at 732-224-9900 and on the web at www.omearafinancial.com.

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